

Weert, Netherlands, January 31, 2021

Marco Dings,
Manifesto for 2021 Joomla Production department coordinator (PDC),

The goals for 2020 were and are long term goals and keep being applicable for the year(s) to come, hence it makes little sense to draft a new manifesto. The 2020 pandemic has not helped the project in general however production has started realising these. For more details please review the production departments quarterly reports and / or the bi-weekly department meeting minutes.

I am a seasoned IT professional with a university degree in electronics specialising in medical software. I have served many large top tier companies such as Dräger Medical electronics, Brussels Airport, Philips Medical Systems, Sony Ericsson, Philips Research, NXP, Philips Lighting, TomTom and more, before I started my own web agency. In my corporate life I have worked in roles ranging from software developer/designer, project leader, product development manager and project manager. As a Sr. Business unit manager I was, profit-loss, responsible for managing a group of 25 to 50 consultants serving customers in the above mentioned capabilities. In my work I was privileged to work internationally with and in different cultural settings, my work took me all over Europe, to Russia, Belarus, China, Taiwan, Malaysia, Korea and the USA.

Soon after starting my own business I merged it into a bigger full service, UK based, web agency (VriyaGroup). We had a large bespoke component and functionality development for clients, employing a number of Joomla main contributors. During this phase I got more actively involved in Joomla and served on many teams, which can be seen on the volunteers portal.

As the PDC I will represent the interests of all Production Department teams in the Joomla organisation and the Board. I want to contribute my knowledge and best practice gained from my past experience. I will help facilitate team leads on aspects of budget, sprints, reporting etc. I will do so following the principle of "Give a Man a Fish, and You Feed Him for a Day. Teach a Man To Fish, and You Feed Him for a Lifetime".

I have always had a great interest in the future and cohesion within Joomla. I feel confident that I can bridge technology, paperwork and politics between the production department and the Board. The days of production leadership, before restructuring, were not perfect but having been a part of it, I feel there was a greater sense of cohesion, pride and common goals between PD members.

With Joomla's restructuring a few years ago I believe Joomla adopted a structure that does not actively further the cohesion and collaboration, both within the teams or at a department or board level. As PDC I want to bring back the clarity, focus, cohesion and drive for the team and

the leaders in production as well as the OSM-board. I would like to be the production department's unified voice and ears on the board.

On a technical note I want to see (already existing!) technical initiatives about security such as [RIPS](#) through and help Joomla becoming pro-actively secure. That would cover, JED and extensions or custom code used as part of our official sites. This is yet another task that would only be possible with more manpower.

On a practical note I would want production to grow, so the burden of the work can be lightened by sharing/distributing it through a larger network of people. Obviously we have been trying that for some time to little avail. I see some possibilities to improve this.

- Give more publicity, credit and praise to initiatives in Productions teams as well as Joomlaers that are not directly part of a team.
- Address and deal actively with negativity in our repositories regardless of name or reputation. We should step in before the code of conduct (COC) applies.
- Become more inclusive of other continents/cultures such as asia, africa and eastern europe and help with cross cultural communication.
- Engage with larger agencies and development houses to have them contribute structurally and actively to the project

I have discussed the above ideas with some of you in the past, they are not new, and now I would like the opportunity to take them a step further.

I would be honoured to represent and defend the Productions departments ideas and interests as PDC.

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